



MEDIA RELEASE
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Nanjing University of Chinese Medicine Visits the Central Coast

A stronger relationship is being forged between Nanjing University of Chinese Medicine and the Central Coast with the recent visit by a delegation from the University.

The group was welcomed to the region by the Minister for the Central Coast, The Honourable Chris Hartcher MP and the Central Coast Regional Development Corporation's Chairman, Mr John Taylor.

The CCRDC's Education Committee hosted the visit, to look at specific sites to establish a university within the region, for the benefit of growing tertiary education and investment options on the Central Coast.

This work was started by Gosford City Council, who was exploring the viability of an international relationship for tertiary education opportunities on the Central Coast. The need for a University in Gosford CBD was identified in the City Centre Masterplan.

In April 2010, Chris Holstein, as Mayor of Gosford met with Nanjing and the relationship was formed.

"The visit by the Nanjing delegation was extremely positive" said the Corporation's Education Committee, Chairman Mr Ken Jolly AM.

"There was a firm commitment to move forward to establish a University in Gosford CBD. The first stage in this process will be the creation of an agreement, in the form of a Memorandum of Understanding" said Mr Jolly.

"I am excited at the prospect of what this will mean for the Central Coast region. I look forward to ensuring that both sides move forward", he said.

Tertiary education is Australia's third largest export industry, creating relationships with China within this market segment is an opportunity for Australia and the Central Coast.

The healthcare industry is growing rapidly in Australia and many other countries around the world where aging populations are increasing.

Research within Australia has shown that between 50% and 75% of Australian adult population use complimentary medicine products and services each year. This is valued at a \$2 to \$3 billion spend within Australia.

The global herbal market picture is estimated to be 20 times that amount.



The Nanjing University of Chinese Medicine delegation was given an extensive site tour of possible opportunities within the Gosford CBD and met Mayor Laurie Maher and key council staff.

“The delegation will continue to work with the Corporation’s Education Committee, as this is now about action - for the creation of a vibrant dynamic regional city” said Mr Jolly.

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Members of the Nanjing University delegation included:

- Prof. HUANG Guicheng - Vice President (Denice this is the chap in the photo with the red tie)
- Prof. LIU Yueguang - Director, Academic Registry (Denice – this is the other chap in Peter’s photos)
- Prof. SHEN Junlong - Dean, School of Management
- Prof. XUE Jianguo - Deputy Dean, School of Clinical Medicine
- Prof. PAN Yang - School of Pharmacy

For more information about the CCRDC please contact:

Margaret Paterson, Marketing Manager

Office 4340 1002

Mobile 0418 276 481.

Email: margaret.paterson@ccrdc.nsw.gov.au